

Order Item Summary

CBS TELEVISION STATIONS



WJZ-TV

Order ID: 70832 CF LOC-POL FBD - LBD: 08/09/12 - 08/14/12 HL#: Created: 08/08/12 01:48 PM
 Client: TAXPAYERS PROTECTION... CPE: / / 1877 Agency Commission: 15 % Updated: KWINSTON on 08/08/12 02:48 PM
 Agency: MENTZER MEDIA SERVICES (24184) Product: FLIGHT 8/9-8/14 (1300) Sell :15:00 Confirmed: 08/08/12 02:11 PM
 Buyer: ELISE CLOYD Demo: P35+ DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: BILL AHLFIELD-WJZ-TV Billing Int. Monthly BM: SS
 Share: 0% WMAR: 0% WBAL: 0% WBFF: 0% WNUV: 0% WUTB: 0% CABLE: 0%

8/8-NEW POLITICAL ORDER \$51350-MELISSA

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
001	MEARLY7-9A	0 0 0 2 2 0 0	MORN	30				2.0	\$500.00	4	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/09/12	08/10/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
002	ENEWS5P	0 0 0 2 2 0 0	NEWS	30				5.0	\$925.00	4	\$3,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/09/12	08/10/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
003	NEARLY01	0 0 0 1 1 0 0	NEWS	30				5.0	\$1,250.00	2	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/09/12	08/10/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
004	AENTER	0 0 0 1 1 0 0	ACC	30				3.0	\$1,300.00	2	\$2,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/09/12	08/10/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
005	MRISE5	0 0 0 1 1 0 0	NEWS	30				2.0	\$475.00	2	\$950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/09/12	08/10/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
006	NLATEMS	0 0 0 1 1 1 1	NEWS	30				6.0	\$2,250.00	4	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/09/12	08/12/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
007	WSA6AM	* * * * * S *	NEWS	30				2.0	\$400.00	2	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/11/12	08/11/12	2										

Order Item Summary

CBS TELEVISION STATIONS



WJZ-TV

Order ID: 70832	CF LOC-POL	FBD - LBD: 08/09/12 - 08/14/12	HL#:	Created: 08/08/12 01:48 PM
Client: TAXPAYERS PROTECTION...	CPE: / / 1877	Agency Commission: 15 %	Updated: KWINSTON on 08/08/12 02:48 PM	
Agency: MENTZER MEDIA SERVICES (24184)	Product: FLIGHT 8/9-8/14 (1300)	Self :15:00	Confirmed: 08/08/12 02:11 PM	
Buyer: ELISE CLOYD	Demo: P35+ DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: BILL AHLFIELD-WJZ-TV	Billing Int: Monthly	BM: SS		

Share: 0% WMAR: 0% WBAL: 0% WBFF: 0% WNUV: 0% WUTB: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
008	WSA8AM	* * * * * S *	NEWS	30				2.0	\$525.00	2	\$1,050.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/11/12	08/11/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
009	WSUN8-9A	* * * * * S	NEWS	30				2.0	\$550.00	1	\$550.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/12/12	08/12/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
010	WSUN9-1030A	* * * * * S	NEWS	30				5.0	\$950.00	1	\$950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 06</u>										
	08/12/12	08/12/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
011	MEARLY7-9A	2 2 0 0 0 0 0	MORN	30				2.0	\$500.00	4	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/14/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
012	10.00 - 12.00	2 2 0 0 0 0 0	DAY	30				3.0	\$550.00	4	\$2,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/14/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
013	NNOON	1 1 0 0 0 0 0	NEWS	30				5.0	\$825.00	2	\$1,650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
014	EDRPHIL	1 1 0 0 0 0 0	EFG	30				3.0	\$450.00	2	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/14/12	2										

Order Item Summary

CBS TELEVISION STATIONS



WJZ-TV

Order ID: 70832 CF LOC-POL FBD - LBD: 08/09/12 - 08/14/12 HL#: Created: 08/08/12 01:48 PM
 Client: TAXPAYERS PROTECTION CPE: / / 1877 Agency Commission: 15 % Updated: KWINSTON on 08/08/12 02:48 PM
 Agency: MENTZER MEDIA SERVICES (24184) Product: FLIGHT 8/9-8/14 (1300) Self :15:00 Confirmed: 08/08/12 02:11 PM
 Buyer: ELISE CLOYD Demo: P35+ DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: BILL AHLFIELD-WJZ-TV Billing Int: Monthly BM: SS
 Share 0% WMAR: 0% WBAL: 0% WBFF: 0% WNUV: 0% WUTB: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
015	ENEWS4P	1 1 0 0 0 0 0	NEWS	30				3.0	\$700.00	2	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
016	ENEWS5P	2 2 0 0 0 0 0	NEWS	30				5.0	\$925.00	4	\$3,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/14/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
017	NEARLY01	1 1 0 0 0 0 0	NEWS	30				5.0	\$1,250.00	2	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
018	AENTER	1 1 0 0 0 0 0	ACC	30				3.0	\$1,250.00	2	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
019	LLETTER1	1 1 0 0 0 0 0	LETT	30				3.0	\$625.00	2	\$1,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
020	MRISE	1 1 0 0 0 0 0	NEWS	30				2.0	\$475.00	2	\$950.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
021	NLATEMS	1 1 0 0 0 0 0	NEWS	30				6.0	\$2,250.00	2	\$4,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/13/12	08/14/12	2										

Order Item Summary

CBS TELEVISION STATIONS



WJZ-TV

Order ID: 70832 CF LOC-POL FBD - LBD: 08/09/12 - 08/14/12 HL#: Created: 08/08/12 01:48 PM
 Client: TAXPAYERS PROTECTION... CPE: / / 1877 Agency Commission: 15 % Updated: KWINSTON on 08/08/12 02:48 PM
 Agency: MENTZER MEDIA SERVICES (24184) Product: FLILGHT 8/9-8/14 (1300) Self :15:00 Confirmed: 08/08/12 02:11 PM
 Buyer: ELISE CLOYD Demo: P35+ DMA RTG Sched Code: Z **PRINT REQUIRED**
 AE: BILL AHLFIELD-WJZ-TV Billing Int: Monthly BM: SS
 Share: 0% WMAR: 0% WBAL: 0% WBFF: 0% WNUV: 0% WUTB: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
022	PMENTALTU3	* T * * * * *	CARD	30				10.0	\$3,700.00	1	\$3,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/14/12	08/14/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	53	0	\$51,350.00	\$43,647.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals			\$51,350.00	\$43,647.50	\$0.00	\$0.00